

# Annual Report

## 2016-2017



Lakeland  
COMMUNITY COLLEGE

# A Message from the President

## **We build community.**

As the vital center of education and job training in Lake County, Lakeland strengthens our community in a variety of ways. From the students we educate and the employers we supply with skilled workers, to the community organizations we partner with, we are a part of the growth and transformation that is happening right here.

## **Here are just a few of the many ways we built community in 2016-2017:**

- **Lakeland received approval from the Higher Learning Commission** to offer full Associate of Arts and Associate of Science degrees at Lakeland East in Madison. To celebrate this achievement, free classes were offered to the public at an inaugural Free College Day event at that location.
- **Lakeland hosted Project Search**, a nationally recognized internship program for students with disabilities seeking competitive employment. Our partnership allowed these students a place to transition from school to the workplace, meeting the needs of this special community.
- **The promise of “Building Jobs for our Future” started to take shape** as the expansion and renovation of the health building progressed closer to a grand opening. This project will allow Lakeland to enroll and graduate more health care professionals and add new, high-demand health care programs. This construction is possible thanks to Lake County voters who passed the college’s bond issue in 2015 as well as additional funding from the State of Ohio capital appropriations and an Ohio Board of Regents Small Campus Targeted Workforce Expansion grant.

The stories of how we build community and how it benefits students are too numerous to mention on one page. Our faculty members lead service and volunteer projects with students. Our nursing students gain clinical experience in hospitals, social work students get involved with local agencies to assist various populations in need, and our dental hygiene department hosts free dental exams and cleaning for young children in our clinic through the “Give Kids a Smile” event each year.

***We look ahead to build and educate our community in even more ways.***



*Dr. Morris W. Beverage Jr.*

A handwritten signature in black ink, appearing to read "Morris Beverage Jr.", written in a cursive style.

*Dr. Morris W. Beverage Jr.  
President, Lakeland Community College  
Lakeland Class of 1974*

# Making a College Education Accessible



- **Lakeland served 10,742** credit students during the 2016-2017 academic year.
- **Fall 2016 total credit enrollment** decreased by 0.6 percent, with 7,941 students taking classes. Credit hours delivered decreased by 1.7 percent.
- **College Credit Plus students** increased 34.3 percent, and now represent 18.5 percent of the student population.
- **Since opening in fall of 2011**, the Holden University Center has had nearly 611 students graduate with degrees through Lakeland's university partnership programs. In 2016-2017, participating four-year colleges included: Cleveland State University, Franklin University, Hiram College, John Carroll University, Kent State University, Lake Erie College, Notre Dame College, The University of Akron, Ursuline College and Youngstown State University. Enrollment continues to grow in bachelor's and graduate degree programs offered through our university partners.
- **Lakeland's tuition** continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- **40.5 percent of Lakeland students** received financial aid in 2016-2017.
- **In 2016-2017**, The Lakeland Foundation distributed more than \$435,390 in aid to 507 students. Since 1997, the Foundation has given more than \$3 million in student scholarships.
- **For the eighth year in a row**, Lakeland has been designated as a Military Friendly School® by G.I. Jobs magazine. Lakeland's inclusion on the 2017 list of Military Friendly Schools was based on criteria such as class flexibility (evening, online and weekend) and military-specific support services such as the campus' Wells Fargo Advisors Veterans Lounge, which serves to support nearly 300 student veterans.

# Providing Quality Academic Programs

- **Students began learning** in newly renovated A-Building science labs. The labs were designed with input from science faculty to ensure that students learn in state-of-the-art classrooms including a planetarium that spans nearly the entire ceiling of one classroom. The project upgraded about 32,000 square feet including classrooms, hallways, restrooms, and added three new student lounges and study space.
- **Academic Quality Improvement Process (AQIP)** Action Projects continued to be implemented to improve our students' learning experience.
- **The Tech Prep program** enrolled 807 high school seniors and 855 juniors for the 2016-2017 year.

- **Lakeland held its fifth annual GIS Day** on campus to promote the academic path to a career in the geospatial technology field. GIS Day is a worldwide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS).

## New programs launched in 2016-2017 were:

- **Associate of Applied Science in Biotechnology Science: Bioinformatics Concentration**
- **Apple iOS: Mobile Application Development Certificate**
- **Java/Android: Mobile Application Development Certificate**

## The Holden University Center added six new programs:

- **Summer 2016**  
**Lake Erie College**, Bachelor of Arts in Communication  
**Lake Erie College**, MBA in Health Care Administration concentration  
**Lake Erie College**, MBA in Information Technology Management concentration  
**Ursuline College**, Doctor of Nursing Practice
- **Fall 2016**  
**John Carroll University**, Graduate Reading Endorsement
- **Spring 2017**  
**Lake Erie College**, MBA in Health Informatics Concentration



# Enriching Lives Outside the Traditional Classroom



- **Continuing Education** provided 437 noncredit courses to 2,088 participants with a total course registration count of 4,573.
- **Summer youth programs** provided fun, education, fitness and exploration to more than 400 area youth between the ages of 5-18. Highlights included programs for kids and teens in nature, technology, career exploration and an eight-week “College for Kids” day camp. The Thomas W. Mastin Endowment provided \$18,000 to assist 13 underprivileged and minority children to attend summer youth programs at Lakeland.
- **The division of Arts & Sciences** hosted the 45th Annual Lakeland Jazz Festival which featured a region-wide jazz competition for middle and high school students. The division also hosted theatrical productions, art exhibits and numerous concerts.
- **Career services** offered 22 recruitment events, serving a wide range of employers including Cleveland Clinic, Cleveland Construction, Progressive, Sherwin Williams, Verizon and many more. This included “customized” events aligning an employer’s need with students in the academic program specific to that knowledge base and skill set.  

A cutting-edge health care industry initiative was launched to provide health information management students non-clinical/paid internships with Lake Health System.

A new workshop was added, Career Excelsior, to prep our students for workplace success with employer-desired soft skills training.

Through an initiative sponsored by Northeast Ohio Council on Higher Education and the Ohio Department of Education, Lakeland Career Services will support Wright-Patterson Air Force Base’s goal to hire students for internships and jobs during the next three years.

# Workforce and Professional Development



- **Lakeland's Entrepreneurship Center** hosted and partnered with all three Lake County Chambers of Commerce on the annual Lake County Small Business EXPO held in June 2017 to assist area small businesses. Lakeland also serves as a trustee of the Lake Geauga Fast Track 50 Awards which recognizes the fastest growing businesses in Lake and Geauga counties each year.

- **Lakeland's Small Business Development Center** worked with 346 clients. This counseling resulted in 397 new employment opportunities, 1,257 retained jobs and \$35 million in capital infusion for our region.



- **The Lakeland Nonprofit and Public Service Center** provided nearly 400 people with professional development workshops. Additionally, 100 public officials met their statutory obligation with the center's programming.

The Lake Geauga Anchor Institution Collaborative was launched in partnership with Lake Erie College. More than 80 local leaders met to develop strategies to leverage their collective impact to assist people living in Lake and Geauga counties. More than 500 people participated in stakeholder listening sessions at planning sessions held throughout the year.

- **The Procurement Technical Assistance Center** provided more than 710 counseling sessions that helped small business clients receive 754 contract awards that totaled \$36,964,143.

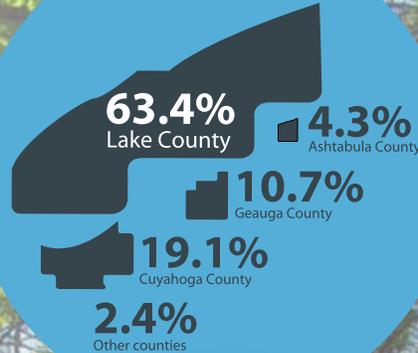


# Achieving Success

- **Jim Shelley**, Men's Resource Center manager, and **Randy Jeffries**, Men's Resource Center program coordinator, received the college's Diversity Award for their leadership role in helping primarily minority students overcome barriers to success.
- Lakeland inducted the following people into the Alumni Hall of Fame: **Neal Britton '83**, president, Manhattan Consultants; **Lori Caszatt '05**, communications and development manager, Willoughby-Eastlake Public Library; **Richard T. Flenner Jr. '85**, retired president and CEO, Lake National Bank; **Irena L. Kenneley '77 & '96**, associate professor and faculty development director, Case Western Reserve University, Frances Payne Bolton School of Nursing; **John Racic '86**, president, Accurate Metal Machining; **Katie Spatz '05**, world record in 2010 for rowing across the Atlantic Ocean alone; and **Joseph Weber '86**, program director and associate professor of physician assistant studies, Presbyterian College (SC).
- **Lisa Lewins**, professor of business management, and **Lee Silvi**, professor of fire science and emergency management technologies, received the college's Excellence in Teaching Award. Part-time instructors **Kimber Forrester**, communications instructor, and **Jean Quin**, sociology instructor, were also honored.
- Lakeland presented its 2017 Distinguished Service Awards to: (Community) **John F. Platz**, for his service to the college as a charter member of college faculty and as a Lake County Commissioner from 1973-1977; (Student) **Conrad Mbassa**; (Full-time faculty) **William Previts**, professor of mathematics; (Part-time faculty) **Christine Lavik**, English instructor, and (Staff) **Dr. Steven Oluic**, dean, arts and sciences division.
- A total of 863 students received degrees at the 50th annual commencement, which featured Lakeland's first college president, **Dr. Wayne L. Rodehorst**, as the keynote speaker. The oldest graduate was 66; the youngest were 16. Seventy-three College Credit Plus students representing 18 high schools graduated. Holden University Center graduates from partner institutions numbered 97 undergraduate and 76 graduate students.
- Two Lakeland students were named to the All-Ohio Academic Teams. **Norma Gutierrez** placed on the All Ohio Second Team, and **Lovii Hicks** placed on the All Ohio Third Team. The students were recognized for their academic achievement, leadership and community service at the All-Ohio Academic Awards luncheon held in Columbus.

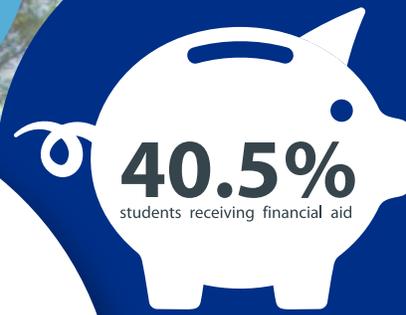
# Fall 2016 Student Profile

Students by county

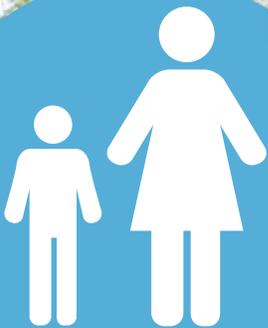


**31.6%**  
of our students  
are full time

**68.4%**  
of our students  
are part time



**7,941**  
Total student enrollment

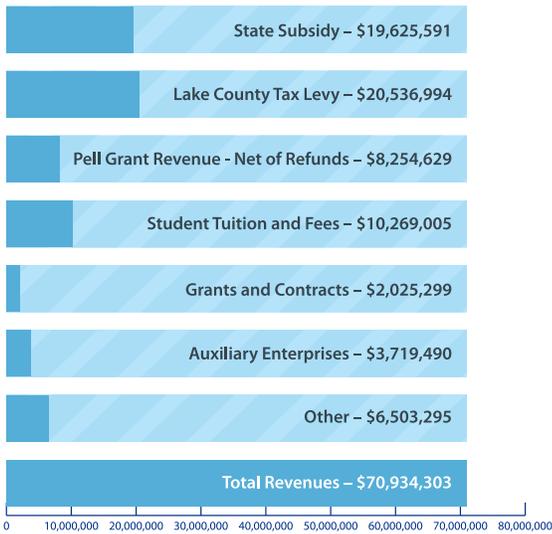


**26**  
years old  
average age of  
Lakeland students

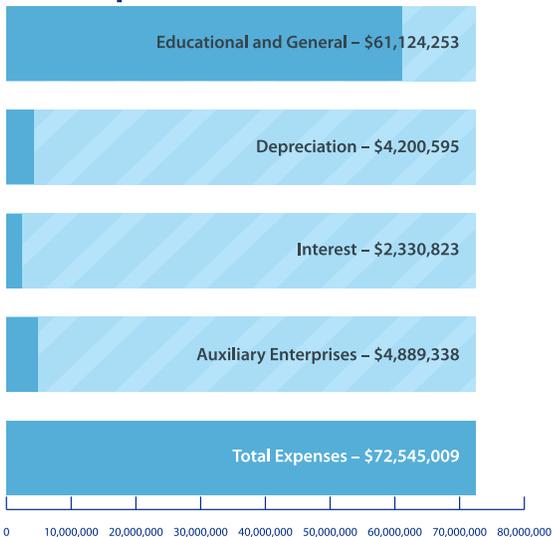
# Financial Statement

Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures and contributions to community-giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

## 2017 Revenues



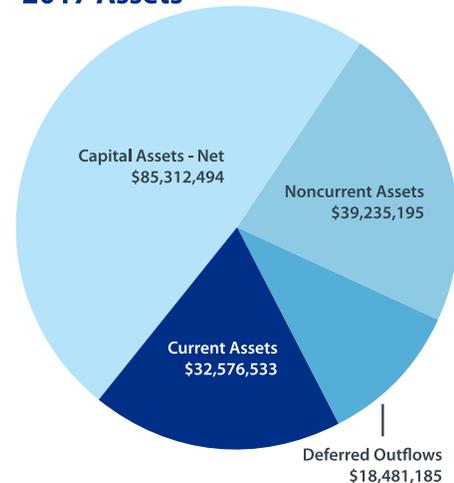
## 2017 Expenses



## 2017 Liabilities and Net Position



## 2017 Assets



# College Administration

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